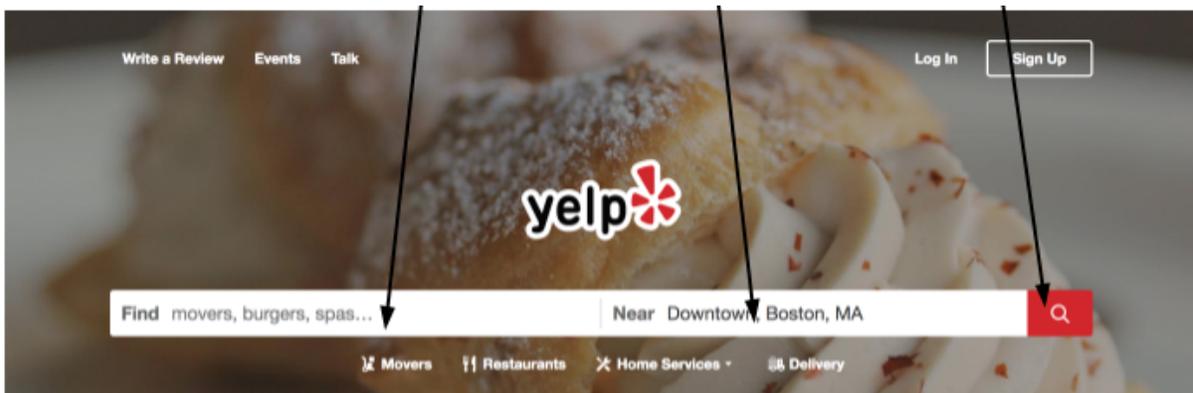


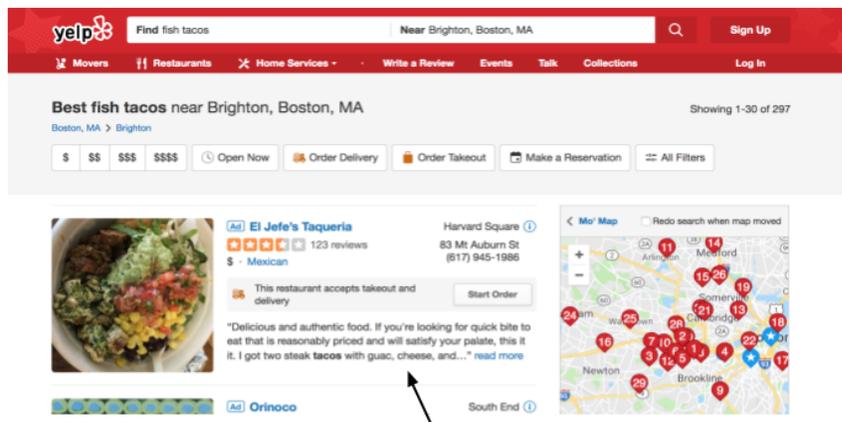


Yelp is a website people use to find information about local businesses and read reviews from other customers. According to Mashable, “Next to Google, there’s probably no more important site for small businesses than Yelp.”

Yelp is a popular way for customers to find details and reviews about local businesses. For example, if I wanted to find a place near me in Brighton that sells great fish tacos, I would visit www.yelp.com, type “fish tacos” here and “Brighton, MA” here, then click the magnifying glass.



When I put in a search it brings me to a page similar to this:

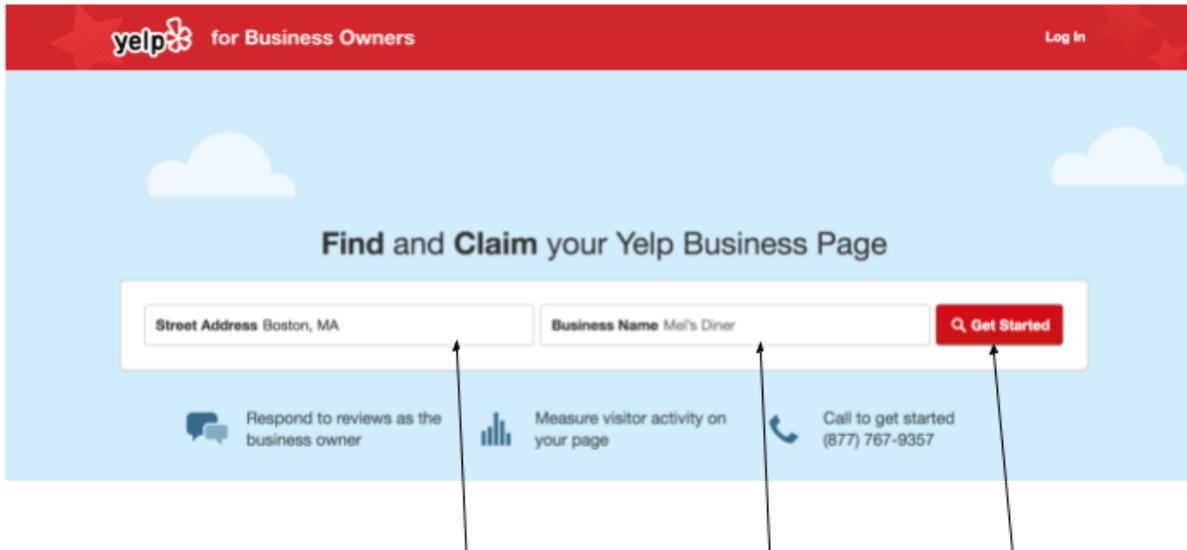


I can then pick the place based on location, hours, menu, star ratings, and customer comments about the food and service. So you can see why it’s helpful for your business to create a Yelp page, or to take control of your Yelp page people might already be talking about!

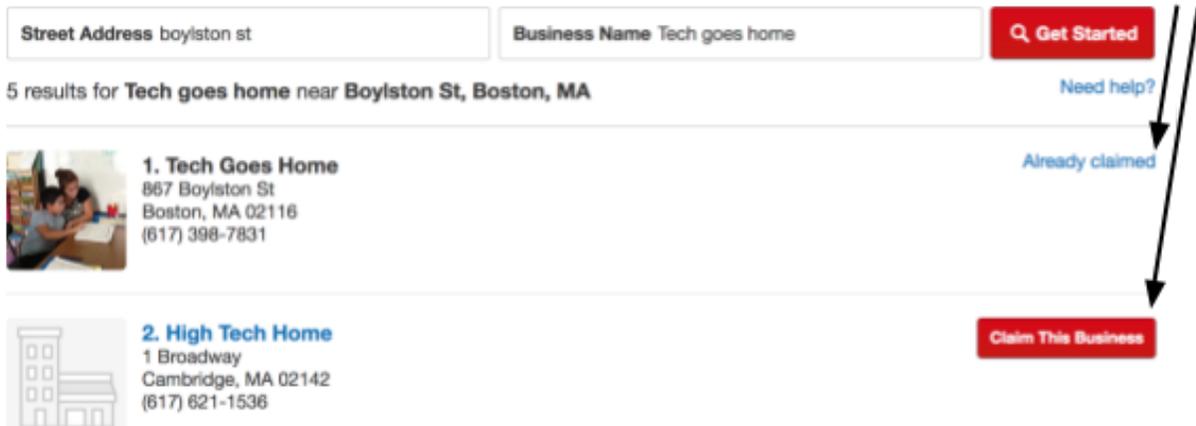
To get started using Yelp for your business, head to biz.yelp.com.

1a) Claiming your page

Often if people have already reviewed your business, it may already have a page that you would be able to claim and then manage. The first step is to check if your business already has a page that you could claim.



To do that, type in the name here and location here, then click “Get Started.” A list of search results will appear below. Check to see if yours is listed. If it’s not listed, skip to section 1b. If it is, it will either say “Already claimed” or “Claim This Business” next to it. If you have the option, click “Claim This Business.”



If you clicked “Claim,” the next page will ask you to start to create an owner account for the business by submitting your email in here.

Create a free business user account
for **High Tech Home**

Email Address

By clicking the button below, you represent that you have authority to claim this account on behalf of this business, and agree to Yelp's [Terms of Service and Privacy Policy](#).

Continue

To claim your page, you need to answer a phone call or text from Yelp at the number listed on your page.

If the number provided is incorrect, click “change the business phone number”.

Verify Your Business Phone Number for High Tech Home

To protect you and your business we need to verify your association with this business. If this phone number is incorrect you can [add an extension](#) or [change the business phone number](#).

[To change the phone number](#)

How would you like to verify?

Text me at (617) 621-1536
Yelp will send a 4-digit verification code via SMS. You'll submit this code on the next screen. >

[To receive a verification text](#)

Call me at (617) 621-1536
Yelp will call you and a verification code will be displayed on the next screen. Submit this code using your phone. >

[To receive a verification call](#)

1b. Add your page if it does not exist

If you don't see your business on the search results list, scroll to the bottom of the page and click “Add your business to Yelp.”

Can't find your business? [Add your business to Yelp](#)

Add Your Business

Add information about your business below. Your business page will not appear in search results until this information has been verified and approved by our moderators. Once it is approved, you'll receive an email with instructions on how to claim your business page.

Country

United States

Business Name

tech goes home

Address 1

123 Main St

Address 2

Ste 200

City

boston

State

ma

ZIP

94103

Phone

(555) 555-5555

Web Address

On the next page, add information about your business to help customers find you. Type your address, phone number, hours, category, and an email where they can reach you. Then click "Add business"

Use these drop down menus to edit your hours for each day, then click "Add Hours."

Web Address
http://www.companyaddress.com

Hours
Mon 9:00 am 5:00 pm Add Hours

Categories
Select your categories. The more specific the better.
Pizza

Your Email Address
We'll send you an email to verify your address

Add business

You will then be told to check your email for confirmation and further directions in order to set up your account.

2. Manage Your Page

To log into your account, go to biz.yelp.com/login, type your email and password, and click "Log In."

Log In to Yelp for Business Owners

Email

Password

[Forgot your password?](#)

Log In

By logging in you agree to Yelp's [Terms of Service](#) and [Privacy Policy](#).

Don't have a business user account?
[Claim your business](#)

On the left side of the page, you'll see this list that helps you navigate your account. Click through each one to see what it lets you edit. We'll go over the first one below.

Tech Goes Home 

867 Boylston St
5th Fl
Boston, MA 02116

[+ Add a Location](#)

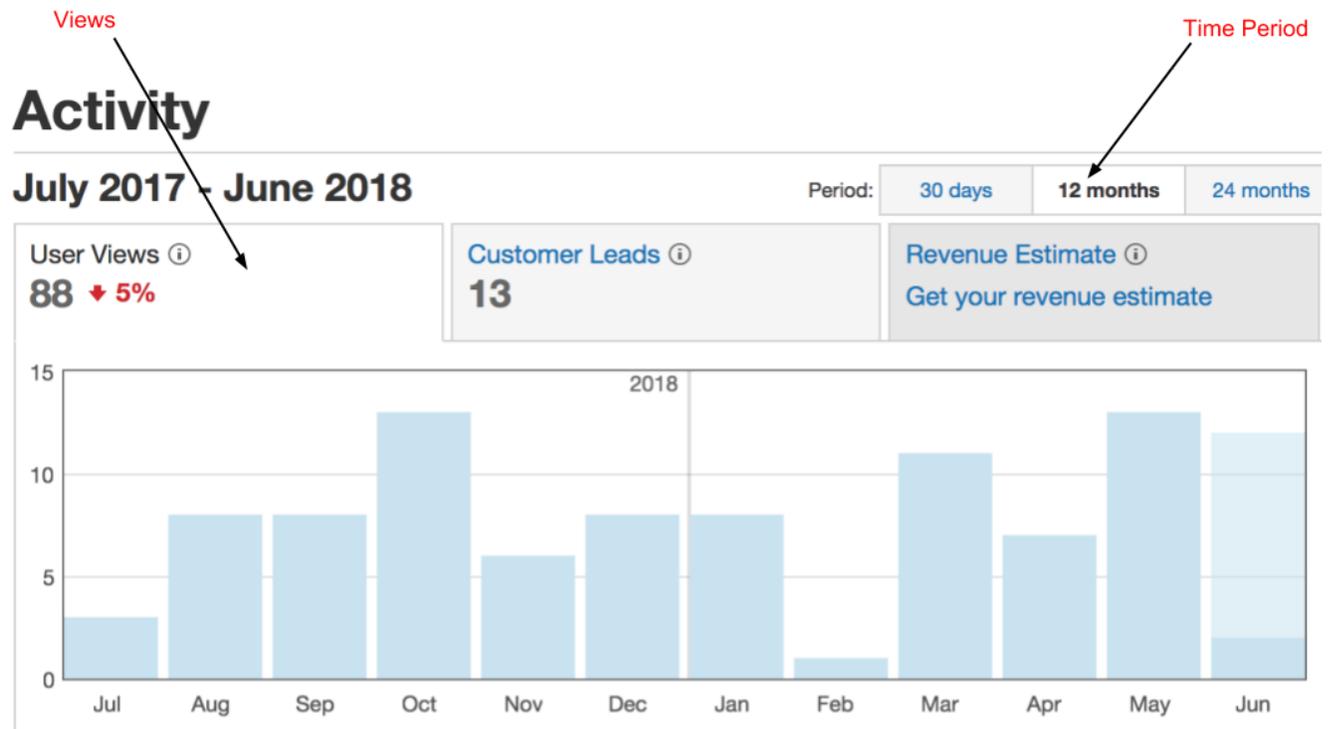
- Activity**
- Yelp Ads
- Page Upgrades
- Call to Action
- Business Information
- Reviews
- Photos and Videos
- Inbox
- Deals & Gift Certificates

Click here to read what customers are saying about your business. →

Click here to add photos of your business and goods or services. ←

Here is where you can create deals on Yelp to entice customers. →

In “Activity”, you’ll see your page analytics. You can click through the tabs to see the number of views, customer leads, and estimated revenue, as well as the time period you want to view.



When editing your page, if you want to see what it looks like, click on this icon in the upper left corner.

Tech Goes Home
867 Boylston St
5th Fl
Boston, MA 02116
[+ Add a Location](#)



Click Account settings at the top of the page to edit details about your account. For example, to change your name, email, or position, or to add a photo of yourself

Account Information

Business Account Information [Edit](#)



Name: Tech Goes Home Aka TGH

Email: social@techgoeshome.org

[Add photo](#)

Position: Manager

Change Your Password

[Change the password](#) to your business user account

Email Notifications & Language Settings

[Manage your email preferences](#) and language settings

Additional Options

- [Add another location](#) to your account
- [Share access to this business](#) with another person
- [Release access to this business](#) so that it can be claimed by another user

Click these blue links to change your password or to change what emails you receive from Yelp.

3. Getting Advice from Yelp

For more Yelp advice, click through the pages in the Support Center. The link is “[yelp-support.com/Yelp_for_Business_Owners](https://www.yelp.com/Support/for-Business-Owners)” or click this button on the top of the page.

Don't forget to log out after you are done by clicking your icon in the upper right corner and then clicking “Log out”.



Congratulations! You are now ready to set up your company's Yelp site!

