



Etsy is an online marketplace where 30 million users buy and sell handmade or vintage products and craft supplies. Etsy charges \$0.20 to list an item for 4 months, or until it sells, and 3.5% of the sale price.

5. Sign In

Any time you want to access your account, visit <http://www.etsy.com/sell> and click “Sign In.”

Register Sign In

Turn Your Passion Into a Business

Open an Etsy Shop

What can you sell?

Handmade Goods Vintage Items Craft Supplies

20 years or more

Register Sign In

f Sign In Using Facebook

OR

Email or Username

theo@techgoeshome.org

Password

Stay signed in

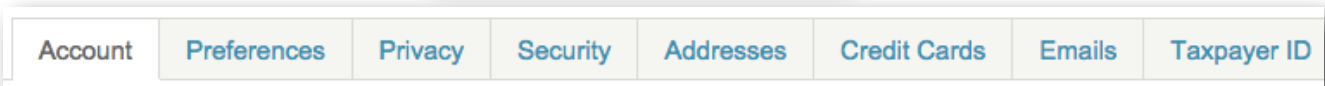
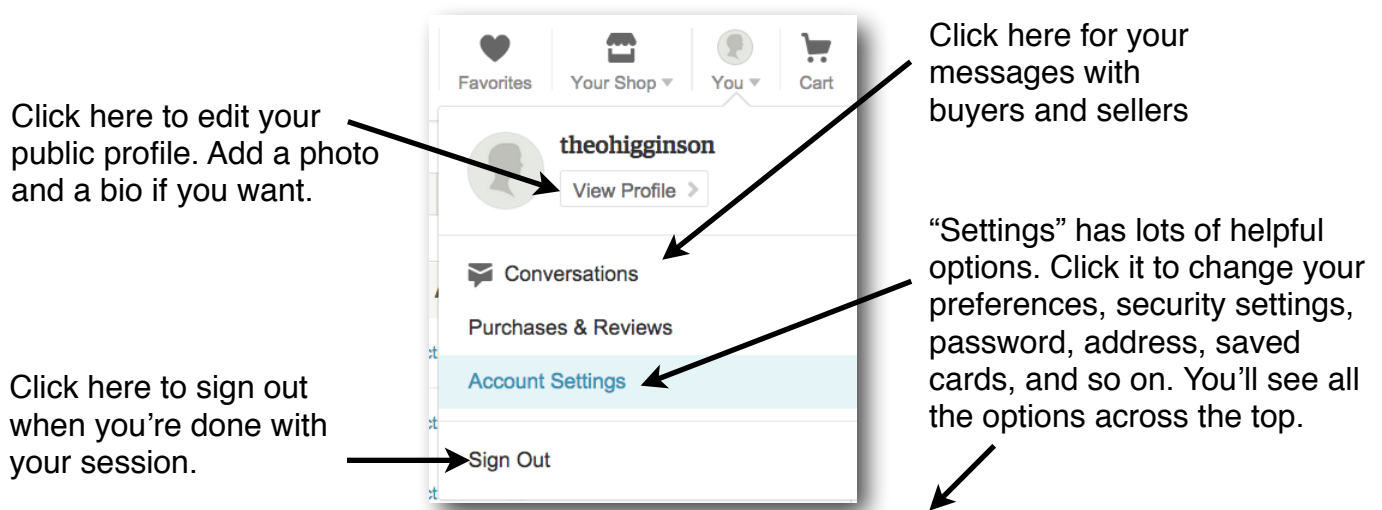
Sign In

Forgot your password?
Forgot your username or email?
Reopen your account?

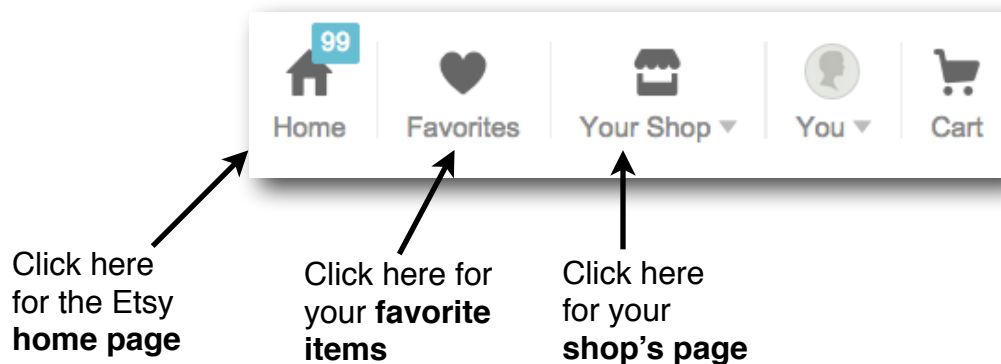
Type your email or username and your password into the boxes shown, then click “Sign In.”

6. Navigate Your Account

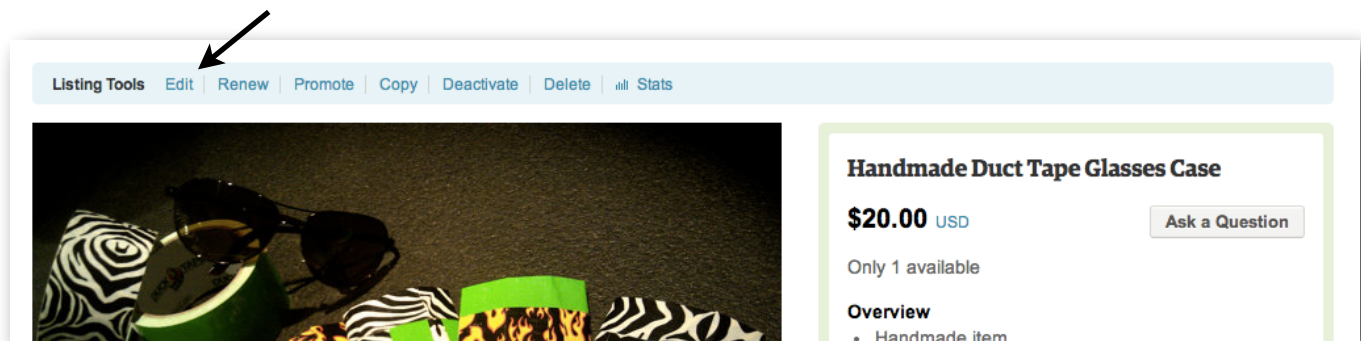
In the top right, hover over “You.” The menu that drops down will help you navigate and edit your account. Click through these to become familiar with them.



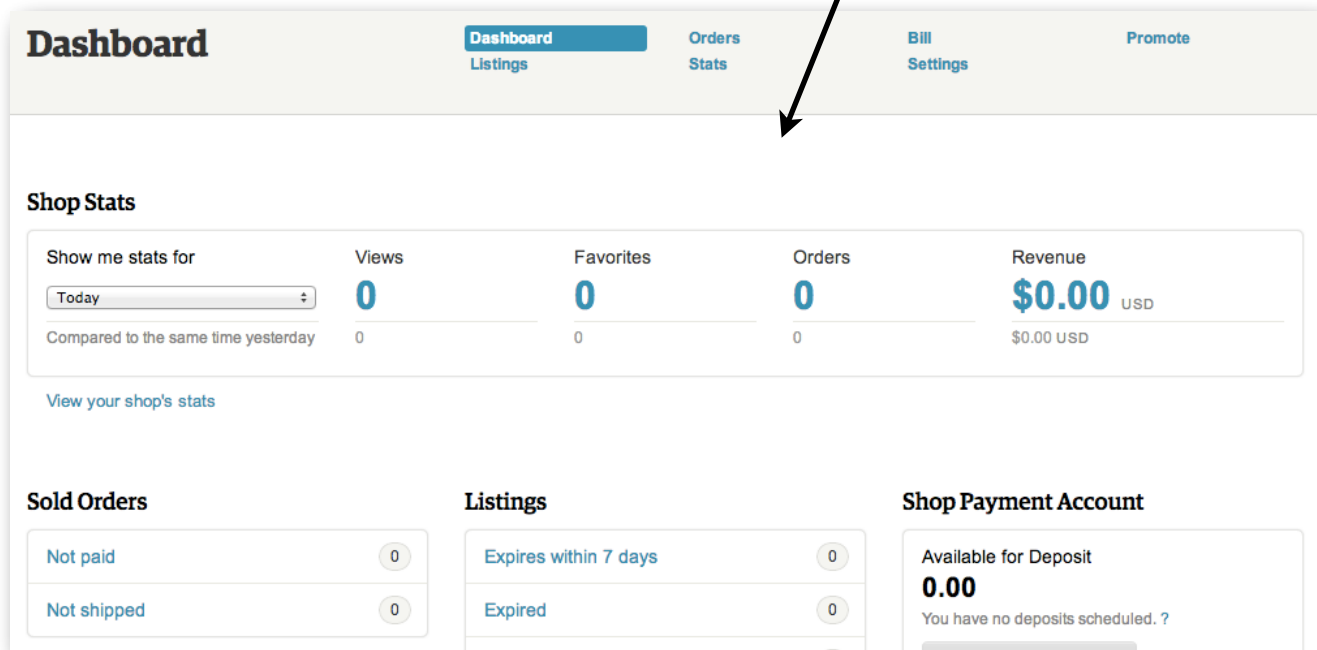
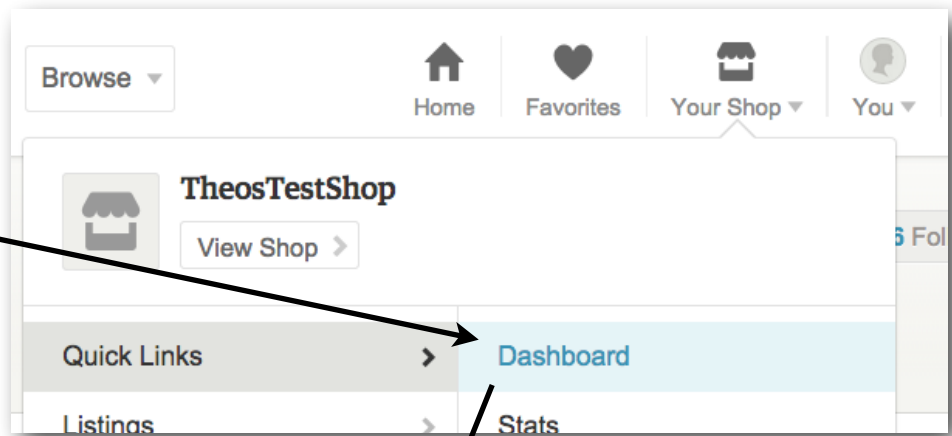
Now let’s look at how to navigate your account activity. Click through this series of icons.



After clicking on your shop, you can click on the picture or name of one of your listings to see what it looks like to customers. If you want to make changes, click “Edit” at the top of a listing.



If you click
“Dashboard,”
you’ll see a
summary of your
activity and stats.



7. Best Practices

- 1) **Add detailed product descriptions and tags** to help customers find you.
- 2) **Carefully proofread each listing** to ensure accuracy and professionalism.
- 3) **Make your products look their best:** Take pictures in good light and with appropriate backgrounds - a plain white background often looks nice. You can add 5 photos for each listing, so take photos from different angles.
- 4) **Respond courteously and promptly** (ideally within 24 hours) to all messages. Building customer loyalty and earning positive reviews are important for Etsy success!
- 5) **Take advice from the experts:** Click “Help” then “Seller Handbook” for Etsy resources.