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Leaders in Technology, Health Join Tech Goes Home Board of Directors

BOSTON -- April 29, 2021 -- This week, Tech Goes Home, a Massachusetts non-profit working to end digital inequity, announced Pedro J. Lopez-Baldrich, Chief Legal Officer and Executive Vice President of SharkNinja, and Dr. Lee Schwamm, Vice President of Virtual Care at Mass General Brigham and Professor Neurology at Harvard Medical School, were elected to the nonprofit's Board of Directors. In their new leadership roles, Pedro J. and Lee will support Tech Goes Home's work to empower people with the resources needed to access the immense opportunities provided by the digital world.

"We're honored to welcome two powerful new leaders to our board of directors as we face a critical moment for digital equity and for our organization," said Liz Schwab, Board Chair of Tech Goes Home. "Thousands of families in the communities we serve remain without the digital devices, internet access, and training needed to access essential online resources, and Pedro J. and Lee will each bring their own unique experiences and expertise to help us maximize Tech Goes Home's impact and expand our reach."

Pedro J. is currently the Chief Legal Officer and Executive Vice President at SharkNinja, a leading global small appliance company, and active Tech Goes Home partner. Prior to SharkNinja, Pedro J. served as interim CEO of a public clean-tech company, and before that, as General Counsel and Vice President of Operations at Patagonia, and as Associate General Counsel at Burton Snowboards. He will bring his nearly 23 years of extensive business and legal experience at top companies that prioritize innovation, technology, and social responsibility to support Tech Goes Home's work.

"Tech Goes Home is driving thoughtful work to help close the digital divide that is leaving too many households behind and exacerbating socio-economic inequality" said Pedro J. Lopez-Baldrich. "Technology is increasingly becoming a critical access point for the services we rely on to thrive, and I'm excited to be joining Tech Goes Home's board to support their efforts to expand access to it."

In addition to his roles at Mass General Brigham and Harvard Medical School, Dr. Lee Schwamm serves as Senior Clinical and Strategic Advisor in the Department of Neurology and Director of the Center for TeleHealth at the Massachusetts General Hospital. He also serves on the Board of Directors of the American Heart Association and as Chair of the American Stroke Association Advisory Committee. Lee has worked closely with Tech Goes Home over the past year to bring much-needed telehealth resources to communities throughout Greater Boston, and will continue to help advance that effort in his new position on the Board of Directors.

"The pandemic has underscored the importance of virtual healthcare resources, and expanding access to technology-enabled services like telehealth, online prescribing, behavioral health services and more will continue to be essential in the coming months and years," said Dr. Lee Schwamm. "I'm thrilled to be joining the board of Tech Goes Home as we work together to provide more households with the tools to engage in those, and other, vital activities."

About Tech Goes Home

Founded in 2000, Tech Goes Home is a nonprofit dedicated to addressing the digital inequities that pose a significant barrier to opportunity and success for thousands of students, workers, and families across Greater Boston. Working in partnership with schools, healthcare providers, and community organizations, Tech Goes Home provides curated support — including access to digital devices, network connectivity, and robust training in how to utilize digital resources — to help individuals and families pursue economic mobility, support academic achievement, access critical resources, and engage with their community and loved ones. You can learn more about Tech Goes Home's work, and ways to become involved, at techgoeshome.org.